



FOR IMMEDIATE RELEASE

L.A.'S FIRST "THAI COMFORT FOOD" EATERY

**LEGENDARY GRAND CENTRAL MARKET
TO BEGIN "ONCE-A-MONTH" RESTAURANT OPENINGS
WITH DEBUT OF STICKY RICE**

(LOS ANGELES, CA –April 12, 2013) With the debut of the innovative Thai eatery [Sticky Rice](#) this month, the legendary [Grand Central Market](#) kicks off an unprecedented year-long celebration of new restaurant openings every month at the iconic food arcade, which is the oldest food hall in the city.

Sticky Rice will be the first Los Angeles restaurant to feature "Thai comfort food" which youthful owner David Tewasart said is "completely authentic Thai food."

At the helm will be Johnny Lee, chef of Tewasart's Spirit House and former Rivera and Flying Pig staffer. Sticky Rice's seasonal, market-driven menu will change frequently, and the current menu for spring will feature *khao mun gai*, a Thai version of Hainan chicken rice; *gai yang* grilled chicken served with Thai bbq sauce; five-spice pork belly stew, and a changing selection of curries and signature Thai salads made to order in a large *pok pok* mortar in the open kitchen.

Sticky Rice is at the national vanguard of Thai food establishments dedicated to using organic, free-range and locally sourced ingredients to celebrate the vibrant flavors of authentic Thai regional cooking.

"This is what Thais eat," David said. "We're simplifying everything and keeping the flavors authentic. It's all about grilling, soups, salads and dips offered up with unique twists.

Tewasart, the owner of the popular Soi 7 and Spirit House restaurants, cooked up the concept because, "The best food always seems to be what the chefs in Thai town are eating in the kitchen."

The Grand Central Market is in the midst of adding a wide array of new vendors with new flavors, cuisines and tastes throughout the marketplace.

Sticky Rice at Grand Central Market
2-2-2-2

Celebrating the cuisines and cultures of Los Angeles since 1917, the historic Grand Central Market food arcade (between Broadway and Hill Street at the base of Angels Flight) is an unparalleled eating and shopping experience showcasing the best local chefs, culinary purveyors and entrepreneurs. For more information www.grandcentralmarket.com and connect with us @GrandCentralMkt or <https://www.facebook.com/GrandCentralMarket>.

#

CONTACT:

Roberta Silverman

breakwhitelight (for Grand Central Market)

roberta@breakwhitelight.com

Office: (818) 849-6347

Cell: (818) 207-1363